

Wyoming

MAVERICK SPIRIT

250 YEARS OF BREAKING THE TRAIL



JULY 11-12 2026

HOT SPRINGS STATE PARK

SPONSORSHIP BRACKETS & BENEFITS

TRAILBLAZER SPONSOR - \$5,000+

THE FESTIVAL'S PREMIER SPONSOR - LEAD THE HERD!

- PRESENTED BY (YOUR BUSINESS NAME) ON SELECT OFFICIAL BRANDING
- TOP-TIER LOGO PROMOTION
- FULL PAGE AD IN FESTIVAL GUIDE
- MAIN CONCERT STAGE HEADLINING BANNER AND SIGNAGE ON SITE
- RECOGNITION IN PRESS RELEASES, RADIO & EMCEE ANNOUNCEMENTS
- OPTION TO HOST A BRANDED ACTIVATION ZONE OR HOSPITALITY TENT
- 8 VIP PASSES FOR CONCERT AND DRONE SHOW

MAVERICK SPONSOR - \$2,500+

MAJOR SUPPORTING PARTNER - FOR THOSE THAT RIDE A TRAIL OF THEIR OWN.

- LOGO + TAG ON OUR WEBSITE (WITH LINK TO YOUR WEBSITE)
- 3 SOCIAL MEDIA THANK YOU POSTS WITH LINK TO YOUR WEBSITE
- 3/4 PAGE AD IN FESTIVAL GUIDE
- PROMINENT LOGO ON SPONSOR BANNER, WEBSITE, EVENT MAP & POSTERS
- CONCERT STAGE SIDE SIGNAGE/BANNER
- MULTIPLE RECOGNITIONS IN FESTIVAL STAGE ANNOUNCEMENTS
- RECOGNITION IN CONCERT STAGE ANNOUNCEMENT
- 4 VIP PASSES TO CONCERT & DRONE SHOW

PIONEER SPONSOR - \$1,500+

COMMUNITY CHAMPION - HONORING OUR LOCAL CHAMPIONS!

- LARGER LOGO ON SPONSOR BANNER & WEBSITE
- HALF PAGE AD IN FESTIVAL GUIDE
- LARGER LOGO ON EVENT MAP & POSTERS
- RECOGNITION IN 2 SOCIAL MEDIA POSTS
- MULTIPLE RECOGNITIONS IN FESTIVAL STAGE ANNOUNCEMENTS
- 2 VIP PASSES TO CONCERT & DRONE SHOW
- BANNER DISPLAYED ON FESTIVAL GROUNDS & AT CONCERT



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COMMUNITY CHAMPION - HONORING OUR LOCAL CHAMPIONS!

- Larger logo on sponsor banner & website
- Half page ad in festival guide
- Larger logo on event map & posters
- Recognition in 2 social media posts
- Window decal for your business
- Multiple recognitions in festival stage announcements
- 2 VIP Passes to Concert & Drone Show
- Banner displayed on festival grounds & at concert

PATHFINDER SPONSOR - \$1,000+

LOCAL LEADERS - BLAZING NEW TRAILS FOR OUR COMMUNITY!

- Logo on sponsor banner & website
- 1/4 page ad in festival guide
- Logo on event map & posters
- Recognition in 2 social media thank you posts
- Window decal for your business
- Single recognition in select announcements
- 3 General Admission Passes to Concert & Drone Show
- Banner displayed on festival grounds

WAYFINDER SPONSOR - \$750+

GUIDING THE WAY FOR WYOMING'S MAVERICK SPIRIT!

- small logo on sponsor banner & website
- 1/8 page ad in festival guide
- recognition on 2 social media thank you posts
- Window decal for your business
- Banner displayed on festival grounds
- Recognition in post event thank you's
- Recognition on 2 social media thank you posts
- 2 General Admission passes to concert & Drone Show

HOMESTEADER SPONSOR - \$500+

GRASSROOTS SUPPORTER - KEEPING WYOMING'S TRADITION ALIVE!

- name on sponsor banner & website
- listing in festival guide on sponsor page
- window decal for your business
- Recognition in post event thank you's
- Recognition on social media thank you post
- 2 General Admission passes to concert & Drone Show

FRONTIER FRIEND - \$250+

COMMUNITY SUPPORTER - EVERY PIONEER SPIRIT COUNTS!

- Name listed on website & on sponsor listings
- "Proud Frontier Friend" window decal for your business
- Recognition in post event thank you's

 **ADDITIONAL ADD ON SPONSORSHIP OPPORTUNITIES AVAILABLE!**



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SPONSOR INFORMATION SHEET

PLEASE FILL OUT AND RETURN WITH YOUR SPONSORSHIP CHECK TO THE ADDRESS BELOW.

PLEASE MAKE CHECKS PAYABLE TO WYOMING DISCOVERY DAYS.

 BUSINESS NAME: _____

 ADDRESS: _____

 PHONE #: _____

 EMAIL: _____

LEVEL OF SPONSORSHIP (SELECT ONE):

- FRONTIER FRIEND (\$250+)
- HOMESTEADER (\$500+)
- WAYFINDER (\$750+)
- PATHFINDER (\$1000+)
- PIONEER (\$1500+)
- MAVERICK (\$2500+)
- TRAILBLAZER (\$5,000+)

ADD-ON OPPORTUNITIES (SELECT ALL THAT APPLY):

- WATER STATION SPONSOR (\$500)
- DISCOVERY ZONE SPONSOR (\$750)
- HERITAGE TENT SPONSOR (\$1,000)
- MAVERICK SALOON SPONSOR (\$1,500)
- DRONE SHOW SPONSOR (\$2,500)
- TRAILBLAZER STAGE (\$3,500)

MAIL TO:

WYOMING DISCOVERY DAYS

PO BOX 528

THERMOPOLIS, WY 82443

QUESTIONS? CONTACT:

AUDRA DOMINGUEZ

(904) 874-2560

INFO@WYOMINGDISCOVERYDAYS.ORG

IF NEEDED, WE WILL CONTACT YOU TO GET YOUR BANNER, LOGO, ETC.

THIS FESTIVAL IS MADE POSSIBLE ENTIRELY THROUGH GENEROUS
COMMUNITY SPONSORSHIPS AND DONATIONS.

WE DO NOT CHARGE FESTIVAL ADMISSION. ALL EVENT AND DEMONSTRATOR COSTS ARE COVERED THROUGH THE
SUPPORT OF OUR SPONSORS, FUNDRAISERS AND COMMUNITY DONATIONS.

THANK YOU FOR YOUR SUPPORT! WE REALLY APPRECIATE IT!



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ADD-ON SPONSORSHIP OPPORTUNITIES

 **TRAILBLAZER STAGE SPONSOR - \$3,500**

MUSIC PRESENTED BY (YOUR BUSINESS NAME) & MC SHOUTOUTS

 **DRONE SHOW SPONSOR - \$2,500**

LOGO IN LIGHT SHOW INTRO & FEATURED MENTION

 **MAVERICK SALOON SPONSOR - \$1,500**

BRANDED BANNER AT THE FESTIVAL BEER GARDEN

 **HERITAGE TENT SPONSOR - \$1,000**

SIGNAGE AT TENT ENTRY & PRINTED MENTION

 **DISCOVERY ZONE SPONSOR - \$750**

"DISCOVERY ZONE PRESENTED BY..." SIGNAGE AT TENT

 **WATER STATION SPONSOR - \$500**

LOGO SIGNAGE AT HYDRATION STATIONS



**THANK YOU FOR YOUR CONTINUED SUPPORT IN THE
WYOMING DISCOVERY DAYS FESTIVAL!**

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WYOMING DISCOVERY DAYS



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THERMOPOLIS, WY